



## **PRESS RELEASE**

### **Aicon Yachts at the 47th International Genoa Boat Show**

*Milan, October 1st, 2007.* The new Aicon 75 Fly will be presented for the first time in Italy at the 47<sup>th</sup> International Genoa Boat Show (6-14 October). Moored next to the Aicon 75 Fly, at Piazzale Marina 1, Stand F7, Waterfront G, will be the Aicon 56, Aicon 64 and Aicon 85 from the Fly line and the Aicon 62 and Aicon 72 from the Open line. Near the fleet of Aicon yachts, will also be moored a Morgan 70 lobster boat, recently purchased by the Aicon group.

The Aicon 75 Fly to be presented at Genoa is decorated in a “Zen” style, which is one of the looks in the new Interiors collection designed by Loro Piana. The decor is stylish and uses rich but sober and refined materials that reflect the idea of quality and elegance that characterises the line. What can be seen aboard in detail: the Rève de Rachele material for the curtains to the stern, the pure cashmere moquette with the Carry border that reflects the ceiling panels in opaque cherry, the Gorgona divans, the bedspreads in Rève de Rachele and Gorgona styles, with cushions in calfskin and the saloon curtains in linen.

A year after the debut of the Fly series with the launch of the flagship Aicon 85 (the first megayacht) at the Genoa boat show in 2006, Aicon is keen to build on the successful Fly series with its stylish characteristics and emphasis on design and quality. The new Aicon 75 Fly will feature the three key elements of Aicon style: fluid, harmonious spaces, an open environment and striking lines. These elements lend each living area the right degree of privacy and autonomy but emphasise the ease of life aboard. The design of the Aicon 75 Fly is studied to ensure a harmonious and pleasant time at sea, to have a balance between the interior and exterior spaces and to highlight the beauty of the surrounding nature. The result is a stylish yacht that has great presence and is extremely comfortable and functional to live aboard.

The Aicon 75 Fly, launched in September at Cannes, has already had a great success with 14 orders to a value of 43.4 million euro.

At Genoa it will also be possible to view the entire Aicon fleet, from the early models such as the award-winning Aicon 64 Fly, which was launched to great applause at Cannes, to the sporting challenge of the Open line.

“Genoa is an important show for us and our significant presence, complete with a new model, bears witness to the dynamism of the group which listed on the stock exchange only in April,” said Lino Siclari, President and Chief Executive of Aicon. “In a few years we have succeeded in establishing ourselves as one of the most dynamic groups in the market for luxury yachts, both on the Italian market and internationally. Our objective is to become one of the key world players in the sector.”

Aicon Yachts will also be present at other major shows this autumn, notably the Barcelona International Boat Show 2007 and the Fort Lauderdale International Boat Show.



**Aicon Yachts** is based in the province of Messina where the Sicilian groups builds and designs its extensive range of luxury motor yachts. Listed on the Star segment of the Milan Stock Exchange, the group is a dynamic operator in the world market for luxury yachts. Aicon Yachts has twice been awarded the “World Yacht Trophy” at Cannes Festival Internationale de la Plaisance. In the first nine months of the financial year, Aicon reported sales of 92.5 million euro.

**Aicon**

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