



## **PRESS RELEASE**

### **Aicon at the 44th Barcelona International Boat Show**

*Milan, November 2nd, 2007* Aicon will be present at the 44th Barcelona International Boat Show (3-11 November 2007) with its fleet comprised of the Aicon 64, Aicon 75 and Aicon 85 of the Fly line and the Aicon 62 and Aicon 72 of the Open line, moored at the Muelle de España M 15 A- Stand B263.

A year after the debut of the Fly series with the launch of the flagship Aicon 85 (the company's first mega-yacht) at the Genoa Boat Show in 2006, Aicon has expanded its line of Fly yachts, presenting its new Aicon 75 Fly for the first time in Spain at the Barcelona International Boat Show. It is decorated in a "Zen" style, which is one of the looks in the new Interiors collection designed by Loro Piana. The decor is stylish and uses rich but sober and refined materials that reflect the idea of quality and elegance that characterises the line. The new Aicon 75 Fly will feature the three key elements of Aicon style: fluid, harmonious spaces, an open environment and striking lines. These elements lend each living area the right degree of privacy and autonomy but emphasise the ease of life aboard. The Aicon 75 Fly, launched in September at Cannes, has already had great success, with 14 orders for a value of €43.4 million.

In Barcelona it will be possible to visit the entire Aicon fleet, from the historic models like the Aicon 64 Fly to the exciting, sporty challenge of the Open line. Visitors will be able to admire the key values that have guided Aicon's success: its unmistakable style, made of luxurious details and elegant stylistic features, animated by a modern conception with an international, sophisticated flair, the fluid but at the same time decisive and immediately recognisable exterior lines and the high quality standards that characterise every boat. The style characteristics, the contemporary design, the technical skill and the quality of the services of the Aicon group have contributed to the yard's success ever since its debut and strengthen the brand identity every year. Each model is representative of the culture and expression of the Aicon style.

"Barcelona is the most important appointment for us planned for 2007," said Aicon President and CEO Lino Siclari. "Our significant presence, complete with a new model, bears witness to the dynamism of the group, which was listed on the stock exchange only in April. It is participating in the principal national and international shows with a new boat that has immediately chalked up important commercial successes. Our strategy, starting from the company's wealth of experience and skills, is characterised by the unflagging spirit of innovation that it manifests on the dual front of design and technology."



**Aicon**, a group headquartered in Messina (Sicily, Italy) and specialising in the design, construction and marketing of luxury motor boats and yachts, listed on the Star segment of the Italian Stock Exchange, is an extremely dynamic operator in its industry at international level. Aicon is a two-time winner of the World Yacht Trophy at the International Festival de la Plaisance in Cannes, France. In the four quarters of the 2006-2007 financial year Aicon recorded consolidated revenues of €126.9 million. As of October 23rd, 2007 the group's backlog for the 2007-2008 nautical year included 99 motor yachts and 14 mega-yachts for an overall expected turnover of €167.3 million.

**Aicon**

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