

# Aicon S.p.A.

## PRESS RELEASE

### **AICON S.p.A.: MORGAN YACHTS AND MARINE SERVICES VARAZZE HAVE SIGNED THE “AMBASSADOR” PARTNERSHIP AGREEMENT FOR THE WESTERN LIGURIA RIVIERA AREA**

*Milano, November 16<sup>th</sup>, 2009* – Aicon S.p.a., active in the design, construction and sale of boats and luxury motor yachts, listed on the Standard segment of the Italian Stock Exchange, has finalized, through its brand Morgan Yachts, its third Ambassador partnership agreement with Marine Services Varazze for the sale of its classic motor yachts range in the Western Liguria Riviera area.

Morgan Yachts is the Aicon Group brand specialized in the design, construction and marketing of yachts in the Dinghy, Lobster Boat and Fast Commuter segments.

The partnership agreement with one of the main players of the nautical sector in its area confirms Morgan's commitment to the development of a strong and exclusive network of partners both on a national and international level. Thanks to the experience and the excellent geographical position of Marine Services, Morgan will be able to count on an authentic representative of the brand and its philosophy, in the key area of Western Liguria.

Marine Services' head office is based inside the new Marina of Varazze, a structure which was inaugurated in June 2006, which also has an outdoor area overlooking the central pier for the management of boats and for the organization of exhibitions and events. The offices and the external area will therefore be a meeting point for potential clients and ship-owners who want to be a part of the Morgan world.

Marine Services is a new and modern agency for marine services. It is the result of many years of experience in the sailing world. Thanks to its structure, based and organized in the new Marina of Varazze, it offers a wide range of services and activities related to yachting and sailing with a staff of fully qualified professionals knowledgeable in the various fields of the nautical sector.

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**The Aicon Group** operates in the design, construction and sale of boats and luxury motor yachts. Active in this sector since 1999, in few years the Group has become an extremely dynamic operator on an international level and, at the fiscal year which closed on August 31, 2008, registered income equal to € 68.6 million. The Group has two brands, Aicon and Morgan, whose products can be classified in two different segments, the first, in the Flybridge and Open, the second in that of Dinghy, Lobster Boats and Fast Commuters. The Aicon Group has manufacturing sites on the Tyrrhenian side of the Messina district, where the whole Aicon and Morgan range is built. The Group operates on the American market through Aicon Yachts Americas LLC.

#### **Aicon Group**

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