

Aicon S.p.a.

PRESS RELEASE

AICON GROWS IN EUROPE WITH ORSERA NAUTIKA

Milan, January 16, 2009 – Aicon, a Group headquartered in Messina (Sicily, Italy) and specialized in the design, construction and sale of luxury motoryachts and megayachts, listed on the Standard segment of the Italian Stock Exchange, has finalized a partnership agreement with Orsera Nautika for the sale of motoryachts in Germany, Austria and German Switzerland.

Aicon Yachts will take part with Orsera Nautika to the “Boot” Boat Show, the biggest exposition of Northern Europe which will be held in Dusseldorf from the 17th to the 25th of January – boot 07A-B20.

Orsera Nautika, founded in Vrsar (Croatia) in 2002 by Bernd Drescher, represents one of the most important nautical companies of brokerage in the German area.

Its current headquarter is in Munich, where is based with a showroom of more than 3000 square meters.

It also boasts of four service points in the most strategic places in Croatia. With a revenue of 20 million Euro, Orsera Nautika manages the sale of almost 80 boats per year among the worldwide most prestigious nautical brands.

“We are entering in a historical nautical market thanks to an important partnership as the one with Orsera Nautika, a dealer which will allow us, already from the next Dusseldorf boat show starting January 17th, to establish and strengthen our brand both in Germany and Austria”. - said Fabrizio Pisciotta, Sales Director of Aicon – “The Dusseldorf Boat Show will also be the occasion to meet potential dealers of the North, West and Centre of Europe which are interested in representing Aicon in their areas. Therefore, continues the Aicon strategy of internalization which can count on an exclusive network of 28 among dealers and direct sales branches steadily promoting our brand”.

The **Aicon Group** operates in the design, construction and sale of boats and luxury motor yachts. Active in this sector since 1999, in seven years the Group has become an extremely dynamic operator on an international level and, at the fiscal year which closed on August 31, 2008, registered income equal to € 73.2 million. The Group has two brands, Aicon and Morgan, whose products can be classified in two different segments, the first, in the Flybridge and Open and the second in that of Lobster Boats and Fast Commuters. The Aicon Group has two manufacturing sites: one in Giammoro (Messina), where is located the company’s headquarter and where are built: the Flybridge motoryachts and megayacht lines of the Aicon brand, and the *Lobster Boat* and *Fast Commuters* of the Morgan brand; the other in Villafranca Tirrena (Messina), where the Open motor yacht line is built. The Group is present in the Americas with its controlled *Aicon Yachts Americas LLC*. An exclusive network of 28 among dealers and direct sales branches that guarantee a customer care services in the worldwide marinas to the clients.

Aicon Group

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